



COMMUNITY IMPACT REPORT

FRESH WITH THE DOWNTOWN MISSION

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SURVEY REPORT

FRESH WITH THE DOWNTOWN MISSION

SUMMARY

At FRESH, we deliver to food banks, community agencies and schools and have agencies who pick up from us. We know that we provide food to approximately 45 agencies, schools and food banks but we wanted to know what this means in the community: how many people we are feeding?

We sent a survey to all of our agencies asking them: a) to identify what best describes them (i.e. community agency/program, school or food-bank) and b) approximately how many people they feed weekly in 2016(on average) with our food.

The survey was first sent out included in a newsletter and then email reminders followed. In the past, some agencies have not effectively used email for communication so the response rate could have been affected by this.

The goal for this survey was to find out how many people in the community we are reaching with this food. Using formulas based on our responses, we were able to get a decent picture of what our impact looks.

RESULTS PT 1: HOW MANY PEOPLE RESPONDED TO THE SURVEY

Food banks: We provide food to nine food banks and only three responded. This is a 33% response rate.

Agencies: There are 13 agencies and ten responded. This a 77% response rate

Schools: There are 23 schools and 19 responded. This is an 83% response rate

All together: We have 45 agencies who receive food from us regularly had 32 respond to our survey. This is a 71% response rate.

RESULTS PT 2: TOTAL REACH

AGENCIES: Ten agencies responded to our survey and indicated to us that that they fed a total of 1150 people per week.

$$\frac{1150 - \text{People per week}}{5 - \text{Days per week}} = \frac{230 - \text{People per day}}{10 - \text{the agencies that responded}} \quad 23 \text{ People per agency per DAY on average}$$

If we were to assume that this average holds true for all agencies, then 23 people on average, times the 13 agencies we provide food to each week would provide us with the total people we reach per week.

$$23 \times 13 = \text{Total approximate people per DAY for all receiving food from agencies} = 299$$

Therefore, the total number of people we are feeding **per WEEK** would be **299** on average.

SCHOOLS: 19 schools responded to our survey and indicated that they fed a grand total of 25,850 people per week

$$\frac{25,850 - \text{People per week}}{5 - \text{Days a week}} = \frac{5170 - \text{people per day}}{19 - \text{the school that responded}} \quad 273 \text{ People per school per DAY on average}$$

If we were to assume that this average holds true for all schools then 273 people times all 19 schools we provides food to each week would provide us with the total people we feed in schools

$$273 \times 19 = \text{total approximate people per DAY for all receiving food from a school} = 5187$$

Therefore, the total number of people we are feeding **per WEEK** is **5187** approximately.

FOOD BANKS: Three food banks responded to our survey and indicated that they fed a grand 269 people per week.

$$\frac{269 \text{ people per week}}{3 \text{ Food banks that responded}} = 90 \text{ People per WEEK per food bank approximately}$$

If we were to assume that this average holds true for all food banks then 90 people times all 9 food banks we provides food to each week would provide us with the total people we feed through food banks

$$90 \times 9 = \text{total approximate people per WEEK for all food banks who receive food} = 810$$

Therefore, the total number of people fed **per WEEK** by food banks would be 810.

CONCLUSION

Our survey results show us that on average we feed 7,388 people a week with the food we provide to schools, agencies and food banks in and around Windsor Essex.

Agency total of 299 + School total of 6279 + Food Bank total of 810 = 7,388 people per week.

*It should be noted that these numbers reflect individuals who attend those agencies and may not be reflective of family or household numbers in the cases of agencies and food banks.

7,399 individuals per week x average of 46 deliveries per year = 340,354

1.2 million pounds rescued for the year / 7,399 = 162 pounds per person per year

162 x \$2.50 (average developed by Food Banks Canada) = \$405 savings in fresh produce

SNAPSHOT

Total people fed by FRESH from the Downtown Mission community agencies per week	299
Total children fed by FRESH from the Downtown Mission schools per week	6,279
Total people fed by FRESH from the Downtown Mission Food Banks per week	810
TOTAL people fed by FRESH from the Downtown Mission per week	7,388
TOTAL number of people fed by FRESH from the Downtown Mission over the year	340,354
Total number of pounds of FRESH from the Downtown Mission food distributed per person per year	162 pounds
Total savings per person per year	\$405