



MEDIA RELEASE

St. Clair College Partners with The Downtown Mission to Help Restaurants and End Hunger!

September 10th, 2021

For Immediate Release

WINDSOR ON – St. Clair College and The St. Clair College Alumni Association are working with The Downtown Mission's New Social Enterprise, Jubzi.com to help end hunger locally while at the same time, helping local Restaurants survive these challenging times!

Earlier this year, several of St. Clair College's Honours Bachelor of Business Administration Information Communication Technology Students worked with The Downtown Mission and Jubzi.com, a local Meal Delivery Service, to research and present suggestions on how to improve the marketing of this new Service and The Mission's Social Enterprise connected to it. The Jubzi.com and Mission Leadership Teams were so pleased with the quality proposals the students presented that a request for financial support to help The Mission continue working with some of these talented students over the Summer quickly followed. The St. Clair College Alumni Association stepped up and put some funding towards the cause to help current Students further develop their skills in a job opportunity they were interested in while helping over 150 local restaurants on the Jubzi.com Meal Delivery Platform increase business and helping The Mission provide food to those who are hungry.

"Technology is transforming the world in which we live and St. Clair College's new Honours Bachelor of Business and ICT degree program, recognizes the importance of digital skills in all areas of business," said College President Patti France. "We are pleased to be training a future workforce that will have the foundational knowledge to play a key role in small business startups like Jubzi.com and community organizations like The Mission."

The Downtown Mission's Executive Director, Rev. Ron Dunn says, "We are so grateful for the financial support of The St. Clair College Alumni Association as well as the support of the College's Students. With their help, we have been able to increase awareness and usage of the Jubzi.com Meal Delivery Platform over the Summer months and will continue working on further improvements over the Fall as well. Every order placed through Jubzi.com not only helps our local restaurants as they pay no additional fees to this local Meal Service Platform, each order also helps feed people who are hungry right here in Windsor-Essex as Restaurants donate 5% of each order to The Downtown Mission!"

This is not the Mission's first partnership with St. Clair College, but this significant donation from the College's Alumni Association came at a crucial time for The Mission. Both are very grateful for this kind and thoughtful Community Leader to have stepped in during a difficult time this Summer to do what they could to help our local neighbours who are hurting, both those who run local restaurants and those who are struggling with food insecurity and coming to The Mission for food on a daily basis.

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For more information, please contact the Reverend Ron Dunn, Executive Director of The Downtown Mission at 519-973-5573 or 519-817-5500 (cell), or Mr. John Fairley, Vice President of College Communications and Community Relations of St. Clair College (519-972-2762)

*The Downtown Mission exists as a Place of Sanctuary. In response to the mandate of the Gospel, through outreach we provide: **food** for the body, **nurture** for the spirit, **shelter** for the homeless, **advocacy** for the impoverished and **opportunity** for human growth.*